

START SMART PROGRAM

Stark County's Safe Communities *START SMART* Program is an educational program that is used throughout the county to promote safe driving. It is comprised of several hands on activities that can be used to address seat belt use, impaired driving, distracted driving and other traffic safety issues with people of all ages.

The *START SMART* Team is made up of local law enforcement, medical professionals, educators, emergency services, fire departments, driving safety instructors and other interested parties. The team receives training on the use of the equipment before participating in any programs.

Because it consists of many different elements, this is a very versatile program. It is equally effective with teens and adults and at a large event or in a classroom setting. The program provides the ability to get our traffic safety message out with a personalized, hands on activity that is not only fun and educational to participate in, but also to watch

The *START SMART* program is provided to the community free of charge. It is used at high schools, colleges and community events to promote traffic safety. Requests for the program can be sent to:

EMAIL - 207@starksheriff.org

or

PHONE - (330) 430-3835

Requests will be considered on a first come basis and on availability of team members.



START SMART CART - IMPAIRED DRIVING SIMULATOR

Battery powered vehicle that simulates the effects of impairment from alcohol, drugs or distraction on a motorist's driving skills. This experience helps the driver to identify first-hand with the potentially deadly consequence of alcohol, drugs, or distraction on their driving ability, influencing them and your audience to consider alternative choices to these driving decisions.

ONE SIMPLE DECISION - VIRTUAL DRIVER SIMULATOR



Simulation-based impaired and distracted driving program designed to prevent destructive driving behaviors among teens and young adults. This innovative technology presents students with a first person account of the real life consequences of distracted and impaired driving. Uses high definition video scenes, thought-provoking questions and cutting edge gaming technology to engage students.

Suitable for classroom or event use.

INTOXICLOCK - BLOOD ALCOHOL CALCULATOR (BAC)

Vividly demonstrates how a person's level of intoxication changes with increasing levels of alcohol ingestion and the rate at which the body metabolizes alcohol. Intoxiclock is a touch panel that allows you to input gender, weight, time consumption began and the number of drinks consumed. It displays a real-time digital countdown of just how much time it takes to return to BAC of 0.0.



BRAKE REACTION TIMER



Interactive program that measures participants brake reaction time effectively demonstrating the impact of alcohol and distractions on driving ability. Students are put through the program once to get normal reaction time and then again while using cell phone to demonstrate how distractions slow reaction time.

FATAL REFLECTIONS PROGRAM

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Generates a personalized multimedia presentation in news story format. Takes digital pictures of participants and assigns them roles in a crash scene and then creates a fast-paced, custom news story that describes an incident involving alcohol and plays pieces of conversation about various consequences. Engages audience in meaningful discussions about alcohol abuse and helps them to consider alternative choices to alcohol misuse and abuse.



FATAL REACTION PROGRAM



Hands-on and engaging activity that dramatically demonstrates the dangers of distracted and impaired driving. Participant attempts to accomplish two simultaneous activities. Once activity begins the program is activated and participants will hear their own voice in a delayed, distorted manner adding another level of distraction. The lesson is simple—when attempting to do more than one thing at a time something usually suffers.

FATAL VISION & WALK THE LINE PROGRAM

Goggles that allows wearer to experience a realistic simulation of impairment. Can be used with corn hole game, walking the line or performing other activities. The Line Detector is an interactive speaker unit that plays pre-recorded or customized messages or sound effects when someone missteps during a "walk the line" standard field sobriety test.



Line Detector®



DIES MAT - DANGER IN EVERY STEP



The DIES™ (Danger In Every Step) Mat is a 4' x 10' (13 oz.) vinyl mat that has graphics on both sides that present a few of the all-too-common hazards that could be encountered while "walking home drunk." When used in conjunction with the Fatal Vision goggles, the mat presents the challenge of strolling along a sidewalk, walking down a set of stairs, or conducting a roadside sobriety test after being stopped by law enforcement. Consequences such as tripping down a set of stairs, falling off a sidewalk into traffic, passing out unconscious in an unknown location, and being arrested for impaired driving are just a few of the prevention lessons you can reinforce.

CONCUSSION GOGGLE KIT



This kit is a hands-on awareness program that includes the specifically constructed Concussion Goggle™ used to simulate the potentially debilitating effects of Traumatic Brain Injury (TBI) caused by a bump, blow, or jolt to the head or body. Participants of the program experience the simulated TBI symptoms of dizziness, visual disconnect, disorientation, hesitation, apprehension, confusion, and lack of confidence. The program leaves each participant with an appreciation for their own susceptibility to TBI and what steps to take if someone sustains such an injury. Included in the program are pre and post tests, games and activities that simulate TBI.

MULTI-TASKING CHALLENGE BOARD

Participants test their ability to multi-task by taking the multi-tasking challenge. They are asked to perform two simple tasks (counting and alphabet) simultaneously. This activity effectively demonstrates firsthand that the brain cannot perform two similar tasks at the same time, but instead switches between the two, making any other task you do while driving very dangerous.



WHEEL OF FACTS

The Wheel of Facts is made up of facts or questions pertaining to different traffic safety issues. Participants spin the wheel, hear the fact, perform the activity on the section they land on or answer a traffic safety question for a prize or a chance to be entered into a prize drawing.

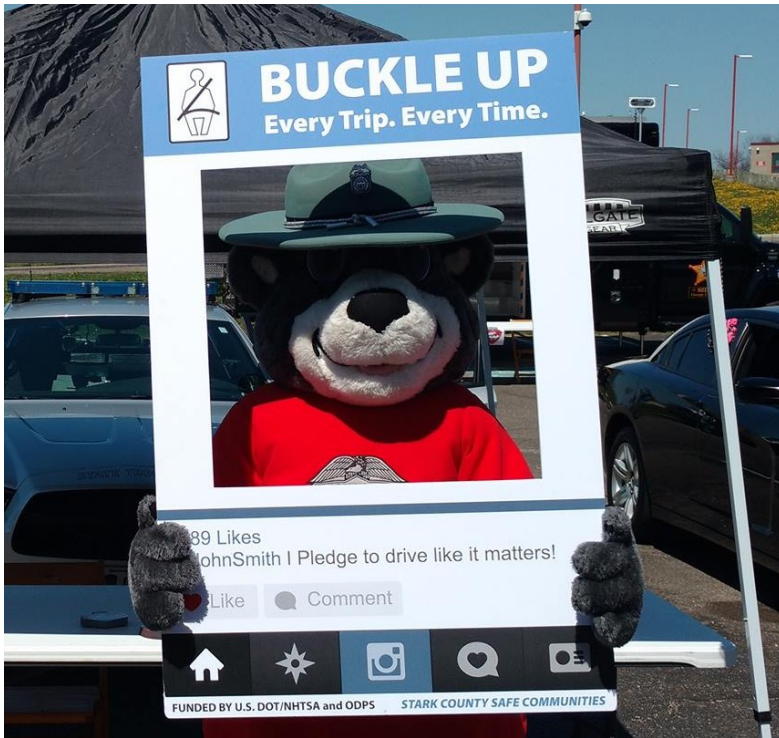


PRIZE DROP PLINKO

Prize Drop Game is an interactive and fun way to share traffic safety education with the public. Participants play the prize drop, answer the question or do the activity they land on for a free prize. Questions and activities address different traffic safety issues that are pertinent to Stark County residents.



SEND AN "SOS" (Selfie of Safety)



Social media activity that encourages people to send an SOS to a friend (Selfie of Safety) and spread the traffic safety message through their different social media accounts. Frames available for Seat Belt Safety, Motorcycle Safety, Distracted Driving and Impaired Driving.

PROBABILITY WHEEL



The Probability Wheel allows teens to select day or night driving, number of passengers in their vehicle and activities they are doing while driving to determine the increased crash risk associated with their selections. They can compare the risk factor while driving when they make good choices to the risk factor when they make risky choices.



GAME SHOW ACTIVITIES



Jeopardy like game that can be customized to your message.



Who's First? is a stand-alone "buzz-in" game show buzzer system that will add excitement and real time technology to any fast-action Q&A game. The system identifies first and second place respondents with snazzy lights, a loud buzzer (which can be turned off, if desired), and 6 color-coded touch pads that announce who came in first and second!



Game Show Presenter GOLD includes four customizable game formats:

- **Categories** (like Jeopardy)
- **Team Showdown** (like Feud)
- **Who Wants to Know?** (like Millionaire)
- **Quizathon** (a straight-up quiz game)

OTHER ACTIVITIES



PLEDGE BANNERS

- Vinyl - indoor/outdoor use
- 6' x 3'

INFO-GRAPHIC BOARDS

18"x 23.25"

- 15 different messages on (speed, seat belt use, impaired driving, drugged & marijuana driving, teen driving, distracted driving, pedestrian safety, motorcycle safety, Graduated Drivers License Law & general traffic safety)
- Built in easel

